

B.COM(Session2023– 24)Semester–VI

BCG-603:OPERATIONS RESEARCH

Time–3hours

MAXMARKS–50

Pattern of question paper–Eight question of equal marks (specified in the syllabus),two in each of the four section (A-D) .Questions may be subdivided into parts(not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted fromany section.

SUBJECT	JANUARY & FEBRUARY	March	APRIL
Operation Research	<p><b>SECTION–A</b>  <b>Operations Research:</b>Meaning,definition, features,scope,limitations</p> <p><b>SECTION–B</b>  <b>Assignment problem:</b>Hungarianmethodof assignment, travelling salesman problem</p> <p><b>Transportation:</b> Meaning,assumption,formulationandsolution of transshipmentproblems</p> <p><b>SECTION–C</b>  <b>Game Theory:</b> Theory ofgames,features,rulesforpure strategy, reduce game bydominance, mixed strategies(2X2 game), (2Xn games) or(mX2games)</p>	<p><b>SECTION–A</b>  <b>Linear Programming:</b> Meaning,application, formulation oflinear programming problems,graphical method, simplexmethod,big Mmethod</p>	<p><b>SECTION–D</b>  <b>Networkanalysisand project planning:</b> Projectplanning scheduling, CPM,PERT, Cost analysis andcrashingofnetwork</p> <p><b>SECTION–C</b>  <b>Queuing Theory:</b> Application,introduction,featu res,waitingtime and ideal time, model I- SingleChannelPoisonArrivals</p>

**Prescribedbook:**

Name–OperationsResearch

Authors–

K.KChawla,VijayGupta,B.KSharmaPublisher–

Kalyani

**B. Com Semester-VI (Session 2023-2024)**  
**BCG-604:CorporateGovernance**

**Time:3Hrs.**

**Max.Marks:50**

**Special Instructions:** Eight questions of equal marks i.e.10 marks each (specified in the syllabus) are to be set in the paper, two in each of four sections (A-D). Questions may be subdivided into parts.Students are required to attempt five questions,selecting at least one question from each section.The fifth question maybe attempted from any section.

**UnitizationofSyllabus:**

<b>Subject</b>	<b>January&amp;February</b>	<b>March</b>	<b>April</b>
<b>Corporate Governance</b>	<p><b>SectionA:</b></p> <ul style="list-style-type: none"> <li>➤ EthicsinBusiness</li> <li>➤ Principles</li> <li>➤ Characteristics</li> <li>➤ CorporateGovernance</li> <li>➤ Theories</li> </ul> <p><b>SectionB:</b></p> <ul style="list-style-type: none"> <li>➤ Reforms,Initiatives</li> <li>➤ Major corporatescandals</li> </ul> <p><b>SectionC:</b></p> <ul style="list-style-type: none"> <li>➤ Commong overnancep roblems</li> </ul>	<p><b>SectionC:</b></p> <ul style="list-style-type: none"> <li>➤ Codes andstandard oncorporateGover nance</li> </ul> <p><b>SectionD:</b></p> <ul style="list-style-type: none"> <li>➤ OECDPrinciples</li> <li>➤ CACGGuidelines</li> </ul>	<p><b>SectionD</b></p> <ul style="list-style-type: none"> <li>➤ Principles incommonwealth</li> <li>➤ Shareholders C.G.guidelines</li> <li>➤ Principlesofgoodgov ernanceact</li> <li>➤ SmithReport`</li> </ul>

**Textbook-CorporateGovernance,R.K.Sharma(Kalyanipublisher)**

**B. Com Semester-VI (Session 2023-2024)**  
**BCG-621: Foreign Exchange Management**

**Time: 3Hrs.**

**Max. Marks: 50**

**Special Instructions:** Eight questions of equal marks i.e. 10 marks each (specified in the syllabus) are to be set in the paper, two in each of four sections (A-D). Questions may be subdivided into parts. Students are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section.

**Unitization of Syllabus:**

<b>Subject</b>	<b>January &amp; February</b>	<b>March</b>	<b>April</b>
<b>Foreign Exchange Management</b>	<b>Section A:</b> <ul style="list-style-type: none"><li>➤ Introduction to Foreign Exchange</li><li>➤ Exchange Rate Theories and Arbitrage</li><li>➤ Exchange Rate Systems</li><li>➤ Risk and Financial Fragility</li></ul> <b>Section B:</b> <ul style="list-style-type: none"><li>➤ Futures</li><li>➤ Options</li></ul>	<b>Section C:</b> <ul style="list-style-type: none"><li>➤ Swaps</li></ul> <b>Section D:</b> <ul style="list-style-type: none"><li>➤ Foreign Exchange Risk and Exposure</li><li>➤ Foreign Exchange Risk Management</li></ul>	<ul style="list-style-type: none"><li>➤ Country Risk Analysis</li><li>➤ Political Risk Analysis</li><li>➤ Foreign Direct Investment</li><li>➤ Short Term Interest Rate Risk Management</li></ul>

**Textbook- Foreign Exchange Management.** Shashi K. Gupta, Praneet Rangi (Kalyani publisher)

**B.Com Semester-VI(Session2023-2024)**  
**BCG-622:RiskManagementandInsurance**

**Time:3Hrs.**

**Max.Marks:50**

**Special Instructions:** Eight questions of equal marks i.e. 10 marks each (specified in the syllabus) are to be set in the paper,two in eachoffoursections(A-D).Questionsmaybesubdividedintoparts.Studentsare required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section.

Subject	January & February	March	April
<b>Risk Managementand Insurance</b>	<p><b>SectionA:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Risk and Risk Managementprocess:</b> <ul style="list-style-type: none"> <li>• ConceptofRisk.</li> <li>• RiskvsUncertainty.</li> <li>• TypesofRisks.</li> <li>• RiskIdentification,Evaluation andtechniques.</li> </ul> </li> <li>➤ <b>CommercialRisk management:</b> <ul style="list-style-type: none"> <li>• Property-liability-commercialpropertyinsurance.</li> <li>• Different policies andcontract.</li> </ul> </li> </ul> <p><b>SectionB:</b></p> <ul style="list-style-type: none"> <li>➤ <b>BusinessliabilityandRisk managementInsurance:</b> <ul style="list-style-type: none"> <li>• Worker’scompensationand Riskfinancing.</li> </ul> </li> <li>➤ <b>Personal risk managementapplications:</b> <ul style="list-style-type: none"> <li>• Riskmanagementforautoowners.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Risk management forhomeowners.</li> </ul> <p><b>SectionC:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Risk managementappl ications:</b> <ul style="list-style-type: none"> <li>• Lossoflife.</li> <li>• Lossofhealth.</li> <li>• Retirement planning andannuities.</li> <li>• Employee’sbenefit.</li> </ul> </li> </ul> <p><b>SectionD:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Risk managementenvi ronment:</b> <ul style="list-style-type: none"> <li>• Industry.</li> <li>• Functions andorganizationofinsurers.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Governmentreg ulations ofinsurancesect or.</li> <li>• Privatization ofinsurancebusi nessinIndia.</li> <li>• Changing ininsuranceAct.</li> <li>• Insurancepr oductspricing/claimvalua tion.</li> <li>• Foreign insurers inIndia.</li> </ul>

Textbook-Risk Management and Insurance.NeetiGupta,AbhayChopra(Kalyanipublisher)

### WORKSHOP ON INCOME TAX AND E-FILING

Time–3hours

MAXMARKS–50

**Instructions:-**Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

SUBJECT	January&February	March	April
<b>WORKSHOP ON INCOME TAX AND E-FILING</b>	<ul style="list-style-type: none"><li>• Applying for PAN</li><li>• TDS</li><li>• E- filing ITR for salaried employees</li><li>• Advance tax computation for both individuals and firms</li><li>• Deductions and e-filing ITR for partnership business</li></ul>	<ul style="list-style-type: none"><li>• Filing challans related to self – assessment, advance tax deduction.</li></ul>	<ul style="list-style-type: none"><li>• Payroll processing</li></ul>

**BCOM (HONS) 6<sup>TH</sup> SEMESTER (Session 2023-2024)**  
**Group-I: (BANKING) PAPER-IV: BANK MARKETING**

**Time: 3 Hours**

**Max. Marks: 50**

Instructions: - Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

Subject	January & February	March	April
BANK MARKETING	<p><b>SECTION-A</b></p> <ul style="list-style-type: none"> <li>Introduction of Marketing and Key Concepts – Definition Marketing and Market, Four elements in Marketing Mix and their interrelationship. Marketing Planning – Micro and Macro factors influencing the market for an organization, Bank Marketing and Marketing Mix</li> <li>Bank Distribution. The art of Customer Service as applied to banking.</li> </ul> <p><b>SECTION-B</b></p> <ul style="list-style-type: none"> <li>Customer Behavior in Banking, Banking Consumer and Market Segmentation – Mass Marketing, Multiple Marketing, Steps in strategy formulation, Marketing Research in Banking – types of data – primary and secondary, uses of Marketing Research. Relationship Marketing in Banking, Competitive</li> <li>Analysis in Banking</li> </ul>	<p><b>SECTION-C</b></p> <ul style="list-style-type: none"> <li>Bank's product strategy – Core, Value Added, Fundamental and Augmented Products, Product Item and Product Line, Difference between product and service, The concept of Product/Service Delivery in</li> <li>Banking, Pricing Strategies and its applications in banking – Elasticity of demand, Break Even Analysis, Different types of products and key variables</li> </ul>	<p><b>SECTION-D</b></p> <ul style="list-style-type: none"> <li>Banking Promotion Strategy – The Communication process, Goals of Communication, Steps in developing effective communication, Selling and Organizing for sales and Selling to corporate clients – Meaning of corporate clients, relationship and transaction banking, bank organization for large corporate clients</li> </ul>

Suggested readings: Sharna publication

**Session–2023-24**  
**B.Com6thSem**  
**Subject -- General English ENC351**

**Time: 3 Hours**

**MM – 50**

**University Paper Pattern**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

<b>MonthwiseDivision</b>	<b>January&amp;February</b>	<b>March</b>	<b>April</b>
<b>Unitization of Syllabus</b>	<b>Book—Glimpses of Theatre ---</b> PlaysTheWill Progress TheMonkey’sPaw <b>Novel -- The Guide –</b> Chapters -- 1 <sup>st</sup> to2 <sup>nd</sup>	<b>Novel—The Guide—</b> Chapters— 3rd to11 <sup>th</sup>	<b>Book—Glimpses of Theatre ---</b> PlaysVillafor Sale Sorry,Wrong NumberNoEggs,No Eggs

**BooksPrescribed:**

- 1. GlimpsesofTheatre**
- 2. TheGuidebyR.K.Narayan**

ਸਮੇਸਟਰ -6th

ਵਿਸ਼ਾ---ਲਾਜਮੀ ਪੰਜਾਬੀ

ਕੁੱਲ ਅੰਕ -- 50

**University Paper Pattern**

**February to June 2024**

ਪ੍ਰਸ਼ਨ ਪੱਤਰ ਦੇ ਚਾਰ ਭਾਗ ਹੋਣਗੇ ਹਰ ਭਾਗ ਵਿਚ ਦਿਤੇ ਹੋਏ ਦੋ ਦੋ ਪ੍ਰਸ਼ਨਾਂ ਵਿੱਚੋਂ ਇਕ ਇਕ ਪ੍ਰਸ਼ਨ ਕਰਨਾ ਲਾਜਮੀ ਹੈ। ਪੰਜਵਾਂ ਪ੍ਰਸ਼ਨ ਕਿਸੇ ਵੀ ਭਾਗ ਵਿਚੋਂ ਕਰ ਸਕਦੇ ਹੋ | ਹਰੇਕ ਪ੍ਰਸ਼ਨ ਦੇ ਅੰਕ ਬਰਾਬਰ ਹੋਣਗੇ |

Month	January& February	March	April
Unitization of Syllabus Topics	ਕਾਵਿ ਗੌਰਵ -ਸ਼ੇਖ ਫਰੀਦ, ਸ਼ਾਹ ਹੁਸੈਨ ਧਰਤੀਆਂ ਦੇ ਗੀਤ -ਪਾਠ ਪੁਸ਼ਤਕ ਦਾ ਅਧਿਐਨ ਵਿਆਕਰਣ -ਵਿਆਕਰਨਕ ਸ਼੍ਰੇਣੀਆਂ:ਲਿੰਗਤੇਵਚਨ	ਕਾਵਿ ਗੌਰਵ—ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਜੀ, ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਜੀ ਧਰਤੀਆਂ ਦੇ ਗੀਤ—ਲੇਖਕ ਦਾ ਜੀਵਨ ਤੇ ਰਚਨਾ,ਸਮਾਜ- ਸਭਿਆਚਾਰਕ ਅਧਿਐਨ, ਸਫਰਨਾਮੇ ਦੀ ਪਰਖ ਵਿਆਕਰਨ-ਕਿਰਿਆ ਵਾਕੰਸ਼: ਪਰਿਭਾਸ਼ਾ,ਬਣਤਰ ਤੇ ਪ੍ਰਕਾਰ	ਕਾਵਿ ਗੌਰਵ—ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਜੀ, ਗੁਰੂ ਅਰਜਨ ਦੇਵ ਜੀ ਧਰਤੀਆਂ ਦੇ ਗੀਤ—ਲੇਖਕ ਦਾ ਜੀਵਨ ਤੇ ਰਚਨਾ,ਸਮਾਜ- ਸਭਿਆਚਾਰਕ ਅਧਿਐਨ, ਸਫਰਨਾਮੇ ਦੀ ਪਰਖ

**Books Prescribed:**

1. ਕਾਵਿ ਗੌਰਵ (ਕਾਵਿ ਸੰਗ੍ਰਹਿ) ਸੰਪਾਦਕ-ਬਿਕਰਮ ਸਿੰਘ ਘੁੰਮਣ, ਕਰਨਜੀਤ ਕੌਰ, ਗੁਰੂ ਨਾਨਕ ਦੇਵ ਯੂਨੀਵਰਸਿਟੀ, ਅੰਮ੍ਰਿਤਸਰ
2. ਧਰਤੀਆਂ ਦੇ ਗੀਤ(ਬਰਜਿੰਦਰ ਸਿੰਘ ਹਮਦਰਦ) ,ਸਫਰਨਾਮਾ
3. ਸਾਹਿਤ ਦੇ ਰੂਪ (ਰਤਨ ਸਿੰਘ ਜੱਗੀ)



